

SOCIAL ENTERPRISE & HOMELESSNESS



Mark Richardson

200-300 social enterprises...

...supporting over **7000** homeless people of whom...

...**2800** have multiple needs.

They provide jobs for over **3500** homeless people, of whom...

...**1700** move on into jobs...

... saving the state around **£66 million** a year

10 KEY LESSONS



Where

do you

fit on

the

ladder?

MIND

THE

GAPS

Get the balance

between

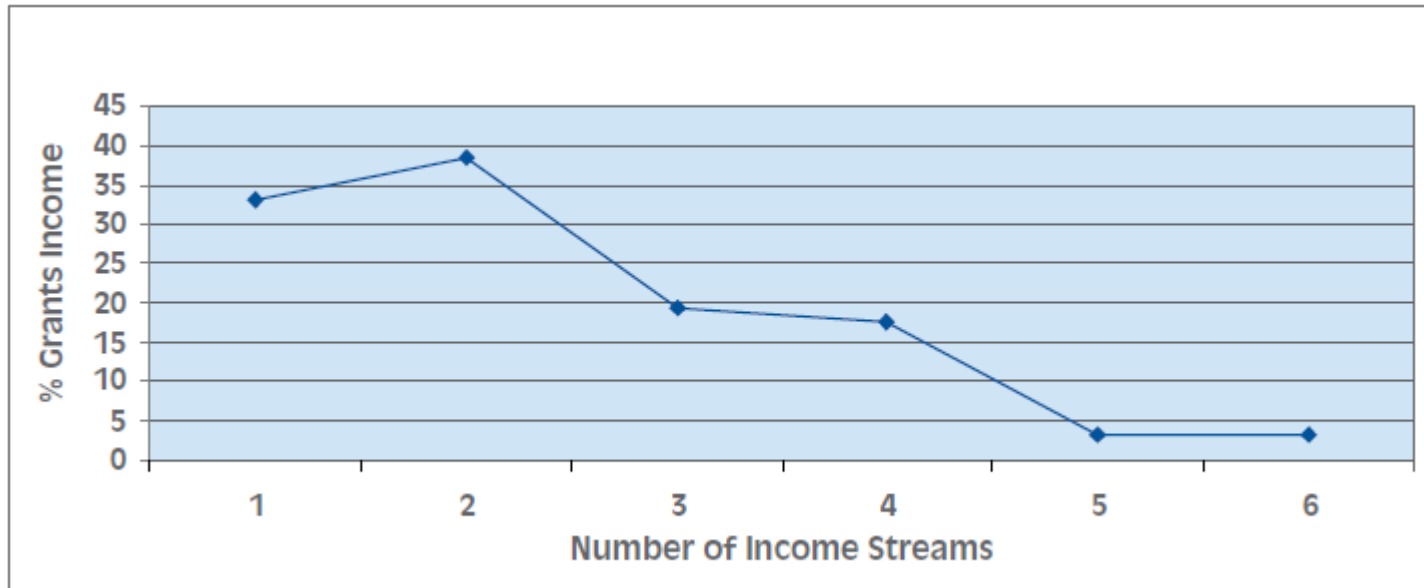
Staff

*Stable
Beneficiaries*

*Unstable
Beneficiaries*

&

More income streams reduces reliance on grants





Housing Associations

can provide
vital stability


Have you
thought
about a
franchise



Build your
SOCIAL VALUE
on commercial
performance

££££££££

Support your leader



Social
value can
get your
foot in
the
door...

Cooperate
Collaborate
Collectivise

...together you're worth £66 million